

# giselle katics

portfolio [gkatics.github.io/giKatics](https://gkatics.github.io/giKatics)

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contact [linkedin.com/in/gikatics/](https://linkedin.com/in/gikatics/)

working  
permission **EU citizen**

**Portuguese** native

**English** fluent

languages **Italian** intermediate

**NoiseGate**

iOS app **heart/work**

## Pier Program

Apple Developer Academy  
Sep/2018 \_ Jun/2019 | Napoli, Italy

## WWDC18 Scholarship Apple

Jun/2018 | San Jose, US

## Master App Development Apple Developer Academy

Oct/2017 \_ Jun/2018 | Napoli, Italy

## BA Engineering Information University of Dunaújváros (DUE)

Feb/2017 \_ Jul/2017 | Dunaújváros, Hungary

## BA Computer Science FUMEC University

Aug/2015 \_ Jul/2017\* | Belo Horizonte, Brazil

## MA Editorial Design Istituto Europeu di Design (IED)

Aug/2008 \_ May/2010 | São Paulo, Brazil

## BA Graphic Design FUMEC University

Feb/2003 \_ Dec/2006 | Belo Horizonte, Brazil  
*Bronze Academic Award*

## education

Senior Product Designer and Mentor, specialized in mobile (iOS-first) and web products within Agile environments. Trained Design Thinking facilitator with expertise in human-centred data visualization and eco-friendly mobile design

skills

## professional

### Università degli Studi di Napoli Federico II

Visiting Professor of Graphic Design for the Bachelor's program in Design for the Built Environment.  
Napoli, Italy | Oct/2024 \_

### Imaginary Institute

Product designer and senior design mentor for educational programs. Data visualization and green mobile designer. Mentor for the Apple Developer Academy.  
Napoli, Italy | Nov/2021 \_

### Raiffeisen International Bank

Senior product designer and UX researcher for mobile and digital products. User testing and developing new products based on user needs and brand guidelines.  
Wien, Austria | Jun/2019 \_ Oct/2021

### Boris in Berlin

Product designer for DanceMe and BeMySpace iOS apps. User flow, user research, user experience and user interface based on the Human Interface Guidelines and brand guidelines.  
Remote | Mar/2019 \_ Jun/2019

### Mid Graphic Designer | Guia Folha \_ Folha de S. Paulo

Editorial, infographic design and photo editing for weekly city guide and seasonal magazine editions.  
São Paulo, Brazil | Jan/2010 \_ Sep/2013

### Junior Graphic Designer | Folha de S. Paulo

Editorial and infographic designer for Ilustrada (daily cultural section), Folhateen (weekly vertical tailored for teenagers) and Folhinha (the first national vertical created for kids).  
São Paulo, Brazil | Oct/2007 \_ Sep/2009

### 7º Graphic Arts Trainee | Folha de S. Paulo

Trainee program deeply focused on graphic design, editorial design and photo editing. Immerse and hands-on experience focused on daily newspapers and weekly magazine requirements.  
São Paulo, Brazil | Aug/2017 \_ Oct/2017